

B4NTR

Broadband for North Tyne and Redesdale

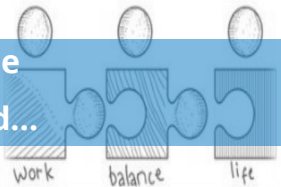
Working With **Broadband for the Rural North Ltd**

We're often asked: why is it worth going to the effort to make B4RN happen?

And what am I even going to do with 1,000Mbps?

Here's some things to think about...

Reduce the daily grind...



If you work from home or run your own business, there is nothing worse than waiting for a file to download, or struggling to respond to customer queries.

B4RN's gigabit connection allows you to take advantage of the rise of cloud-based tools and VoIP technology.

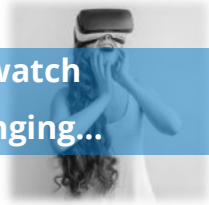
Healthy bodies & keen minds...



More medical devices now collect and send invaluable data to doctors using the internet, avoiding the need for patients to make stressful trips to appointments.

Meanwhile, distance learning is becoming increasingly popular. Well over a hundred UK higher education institutes offer online courses.

The way we watch things is changing...



In 2006, Netflix didn't stream videos. It sent DVDs. Now it accounts for 15% of global internet traffic.

Chances are, some of the biggest bandwidth hogging applications haven't been invented.

You will definitely need the bandwidth B4RN offer. You just don't know what for yet.

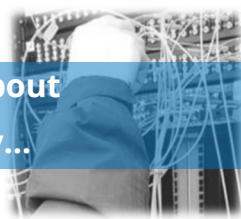
Our homes are getting smarter...



The so-called 'Internet of Things' can easily be shared around a B4RN gigabit connection.

Smart speakers, security cameras, fitness trackers, kitchen appliances, and smart heating and lighting are adding to the number of internet capable devices.

We're all about community...



B4RN offers *free* service to small rural primary schools and places of worship, as well as village halls which host one of our cabinets.

Many of our staff are former volunteers drawn from communities which have B4RN. It makes our repair and support teams local, caring and knowledgeable.

No more waiting for your files to upload...



Everyone talks about download speed. But for many, *upload* speed is the problem.

According to Ofcom, the average upload speed in the UK is 7.2Mbps*.

B4RN's symmetrical gigabit connection will make a big difference to anyone uploading photos or broadcasting video.

Add value to your home...



A 2014 study by two universities** implied a good broadband connection could add nearly 3% to the price of an average property.

Fast internet is important to buyers - tellingly, property websites now include broadband speed checkers alongside details like local schools.

We have got the basics covered too...



You can surf the web, book holidays and go online shopping and banking with B4RN.

While the speeds you get with other providers let you do that, with a gigabit connection there is no slow down at peak times.

And if the kids want to stream 4k videos at the same time, there'll be no frustration.

*Ofcom, (2019) UK Home Broadband Performance: The Performance of Fixed-Line Broadband Delivered to UK Residential Consumers. London: Ofcom

**Ahlfeldt, G. M., Kourtroumpis, P., & Valletti, T. M. (2014). Speed 2.0: Evaluating Access to Universal Digital Highways. SSRN Electronic Journal. doi:10.2139/ssrn.2492234